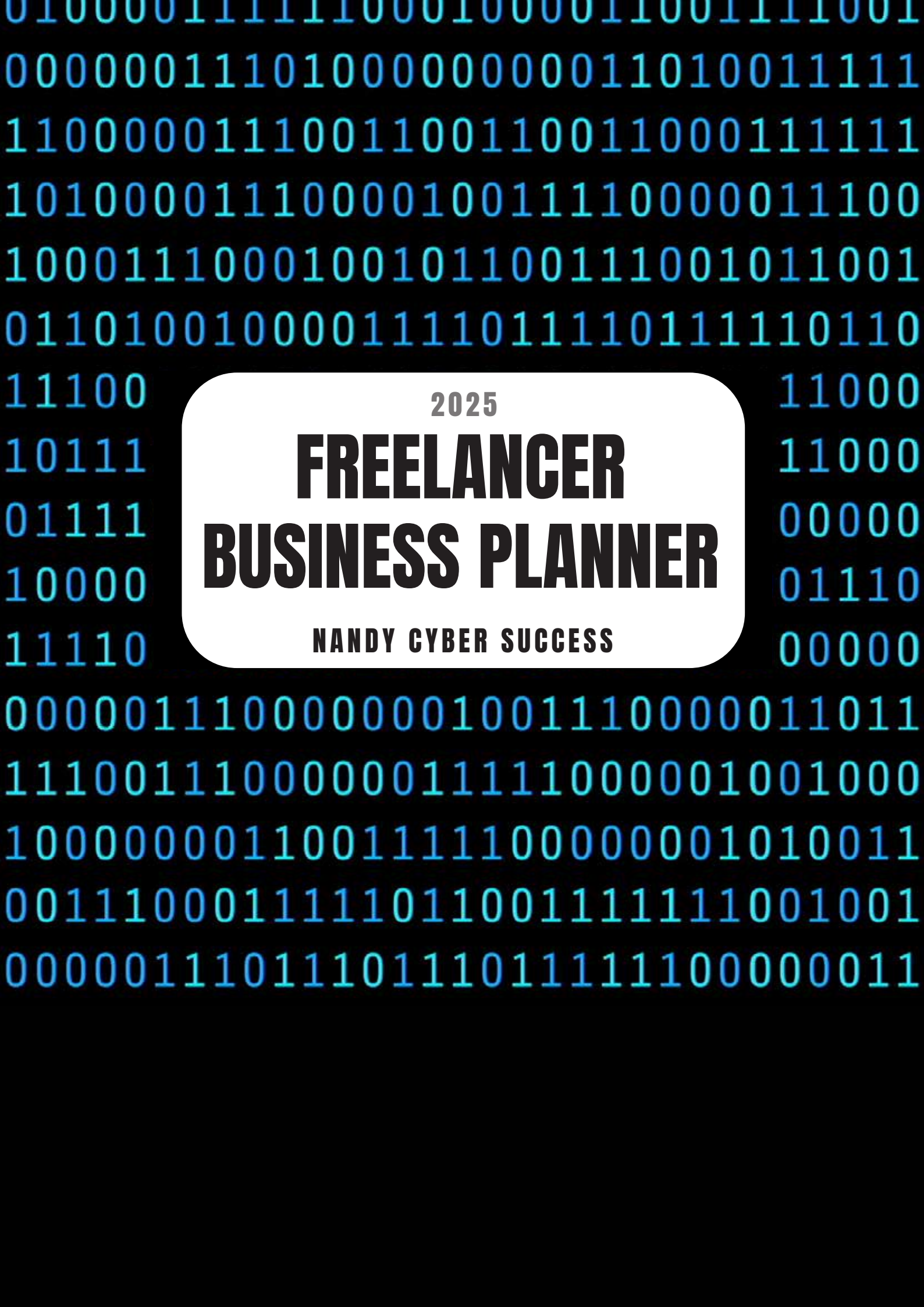




2025

FREELANCER BUSINESS PLANNER

NANDY CYBER SUCCESS

BUSINESS OVERVIEW

BUSINESS DETAILS

BUSINESS NAME:

PHONE:

EMAIL:

BUSINESS GOALS

01.

02.

03.

04.

05.

TARGET CLIENT PROFILE

SERVICES PROVIDED

01.

02.

03.

04.

SUMMARY

VALUE PROPOSITION

WHY WILL YOUR CLIENTS BUY FROM YOU?

TARGET CLIENT

KEY COMPETITORS

1.	2.
3.	4.
5.	6.
7.	8.

CLIENT PROBLEMS

SOLUTION TO CLIENT PROBLEMS

SUGGESTED SERVICE IMPROVEMENTS

CUSTOMER PAIN POINTS

01.

02.

03.

04.

UPWORK APPROACH

KEYWORDS

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

SERVICES + RESOURCES

TO DO

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

TASKS

GOALS

ACTION STEPS

DUE DATE

STATUS

PRIORITY MATRIX

IMPACT

LOW

HIGH

LOW

HIGH

EFFORT

KEY ACTIONS TAKEN

1.

2.

3.

4.

5.

TASKS

0100001111110001000011
0000001110100000000011
1100000111001100110011
1010000111000010011110
1000111000100101100111
0110100100001111011110
1110000010011100010110
1011110001100010111111
01111001111111000111100
1000001001011111111000
11110001111111001001111
0000011100000001001110
1110011100000011111000
1000000011001111100000
0011100011111011001111
0000011101110111011111